

A man with dark hair and a beard, wearing a striped polo shirt and shorts, is walking across a sandy, arid landscape. He is carrying a camera on his shoulder and a large black bag. In the background, there are low, rocky hills under a clear blue sky. The overall scene is bright and sunny.

CSR/NGO
Documentary
Film Maker/Photographer
PRANAB KUMAR AICH

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ACHIEVEMENTS

Studied PGDSVC from AJKMCRC, Jamia Millia Islamia, Delhi

3years of **Photography** Contract with **UNDP**

100 Assignments documentary films and photo stories with
NGOs/Development Organisations/Campaigns

Understanding Issues through **volunteering at NGOs-Goonj, Manzil &**
Adobe Youth Voices



Winner of **SONY WORLD PHOTOGRAPHY AWARD CANNES 2009, France**

CSR-NGO communication Consultancy



Winner of **TIMELINE FILM FESTIVAL AWARD 2016, ITALY**



Winner of **IFF EKOTOP ENVIRO 2016, SLOVAKIA**

Official Selection at **BJIFF 2016, China**



22 International Nominations and 7 Awards

Jury at **JEEVIKA Film Festival 2013**

Almost **50** appearances on **News** all over the world

Regular Film Screening and Interactions

Learned story telling from Panos Pictures, **London &**

Hollywood Cinematographer Andre Lascaris

Worked on wide range of
Social Issues



About Me

I graduated in photography and visual communication from AJKMCRG, Jamia Millia Islamia, Delhi in 2009. In 2008, my interactions with **Hollywood** film maker Sharat Raju and Cinematographer Andre Lascaris played a very strong role that shaped my hands on camera.

Then in 2009, during the **World Photography Trip to Cannes, France**, I was trained by some of the **LEGENDs** in photo-documentary from the world like **Marry Allen Mark Tom Ang, Susan Welchman, Adrian Evens** and international agency **PANOS PICTURES** where I also went on to **Win SONY WORLD PHOTOGRAPHY AWARD CANNES 2009**.

Being a village boy from Odisha, an ancient cultural epitome of eastern India, with a deep inclination for the rural and unheard India, I landed in the developmental sector in Delhi where I spent 3 years (2005-2007) working on development issues alongside the inspirational **Anshu K Gupta**, (popularly called **THE CLOTHING MAN**) volunteering for **GOONJ** which gave me a strong hold on real developmental issues -Children in Poverty, Rural India, Natural Calamities and Women Empowerment.

Now, with the firm idea and belief in raising untouched issues and bringing unheard voices and hidden heroes to the fore. I started my story telling journey 8 years back with 2 documentaries on **GOONJ's** initiative- **School to school** and **Pratibimb**. Then came, the story of my own once lush green home town **Jajpur** affected by massive uncontrolled industrialisation, I made a documentary called **ONCE MY VILLAGE** which played a significant role in the struggle of the tribals fighting against forced displacement due to massive industrialisation in the State of Odisha.

Further, there was no stopping. **NGOs/Social Organisation** communication assignments kept coming. Now, I have completed about **100 productions/assignments** with more than **30 NGOs/Social** and several **Development Issues** travelling across India.

From photo Exhibitions, photo campaigns to **Documentary Films**,

I have been able to generate that extra drive into social campaigns through my films and photos. Recently, for my documentary **CITY'S STEP CHILD AND THE DUMPHILL DREAMS** I have received **4 AWARDS AND 22 NOMINATIONS** from film festivals across the globe, which includes the prestigious **BEIJING INTERNATIONAL FILM FESTIVAL 2016, China**.

I have also been signed as a **photographer for social stories** for **United Nations Development Programme (UNDP)** on a **3years contract**.

Beyond direct developmental photo-video creation,

I have also been honoured as a **jurist at the prestigious JEEVIKA FILM FESTIVAL 2013, India**.

The experience of carrying out several story telling workshop with school children in India motivated me to start a small initiative called **EXTRA CLASS**(educating through the audio-visual medium)to generate awareness on degrading nature and environment issues amongst school children.

DOCUMENTARIES/FILMS/VIDEOS

Since Childhood I was attracted to meaningful cinema and my work experience at Social Organisations like GOONJ, and Manzil further fuelled my energy to tell stories that ignite or bring about social change which is why I make **documentaries mostly collaborating and working with NGOs** or Social-Developmental Campaigns. With an experience of creating photo-video materials for about 30 organisations, I have generated a tendency to look at stories with a compulsive social benefit.

Some of my key film works are:

City's Step Child

A Humara Bachpan Campaign Film
Supported by Bernard Van Leer Foundation
Duration: 25mins
year-2013



The film deals with the lives of 8 inspiring children who are living in one of the largest slums in Metro Cities of India. The film gives an insight to each of these characters, their talents, passions by carefully following their life, depicting a larger picture of the slum kids living in urban poverty.

The 25min version has been screened across the globe as a Campaign film helping change policies, generating funds for the Urbane Poor Children and the Campaign whose branding and popularity has grown in leaps and bounds after this film.

CITY'S STEP CHILD AND THE DUMP HILL DREAMS | 6min version of City's Step Child |

Unlike the other rag pickers working at the Dump Hill, Devendra (12years) is committed to collect electronic waste discarded from our homes, in an attempt to create machines. Even the carcinogenic gases emitting from the waste hill have not been able to poison his engineering dreams.

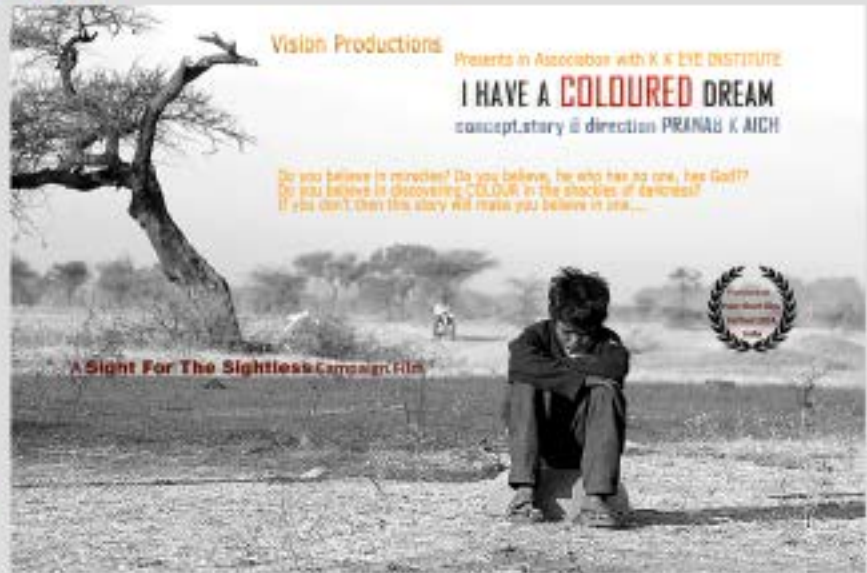
The film opened to packed houses at India International Centre, New Delhi as an Official Selection at **QUOTES FROM THE EARTH FILM FESTIVAL 2014** organised by Toxic Links which also provided me a special space at IIC to put up a solo photo exhibition on the same issue of children working in the land fills called **HILLS OF IGNORANCE**.

The short version of the film has received standing ovations where ever it travelled, bagging **7 AWARDS** and **22 NOMINATIONS** in different film festivals across the globe. Infact, Chinese news like China Daily and Art China mentioned it as the best short documentary this year at the **BJIFF 2016, CHINA**.

I HAVE A COLORED DREAM

I HAVE A COLORED DREAM is a 12min documentary which narrates the work of SIGHT FOR THE SIGHTLESS CSR Campaign carried out by K K EYE HOSPITAL providing free eye care to the poor in Maharashtra.

The documentary premiered at **Pune International Short Film Festival 2014**



The film captures the journey of young orphan and blind Ajinath who wants to see and join school, helped by SFS Campaign the child witness a sea change in his life.

Thousands of DVDs have been created and distributed by SFS and Sadhu Waswani Foundation among their followers and funders across the globe to create awareness and raise funds for the campaign. The child in the documentary is now living happily in Mumbai.

The Film successfully premiered at PUNE INTERNATIONAL FILM FESTIVAL 2015.

Other Popular Films

49days of Aam Aadmi:

A short documentary on the mood of Delhi voters on the street after AAP came into power.

It went viral on internet reaching about **75lakh people in just 10days**

Aam Aadmi Party
Here is a brilliant 5-minute film where real people recount their experiences of 49 Days of Aam Aadmi Party Government and why they want AAP to be back.

We do not have 100s of crowd to spend on making and doing ads on TV/Internet but we have you to convey our message. Please watch & share widely!

Thanks to Pranab K Aich who has made this film and shared it with us.

Here is the Youtube link: <http://youtu.be/5m55w42q310>

49 Days of AAM AADMI

4,440,054 People Reached
116,649 Likes, Comments & Shares
72,507 Likes | 12,104 Comments | 31,948 Shares
182,884 Video Plays

Like Comment Share 22.6k 1.3k 18.5k April 20 2012

Stories of 3 extremely talent children **living with Hemophilia** produced by BAXTER an American Medicine Giant.

PERITONEAL DYLASIS(Kidney Treatment), Swasthya Slate, PRATIBIMB, PEOPLE MANIFESTO, ALLIED HEALTH PROFESSIONALS, NOBODY COMES HERE, ICT4E, 4EXCEED FILMS, 2 IMMUNIZATION TRAINING FILMS, MARTYRS OF MARRIAGE are some of my key documentaries. Though most my documentaries have been around education, children and health issues, there are few issues untouched by my camera.

HORI HORI is a musical video based on the music of Pandit Bhwant Rai Bhatt, Padmashree and performed by Popular **Sniti mishra** of Sre Ga Ma Pa fame. The Audio was recorded at **YASH RAJ STUDIOS, MUMBAI**. The video is based on a child who is enchanted to play Holi with harmful and vibrant colors but is rescued by an angelic stranger who would take her into the world of Herbal Colors, the video was created to promote **PLAYING HOLI WITH NATURAL COLORS**. The video was launched by **STRUMM ENTERTAINMENT**, a popular music label from Mumbai, the video also aired on **COLORS, TARANG, YOUTUBE(30,000 views) AND CHANNELS IN THE USA AND LONDON** and Indian News like Indian Express,Zee News online and Telegraph praised the attempt too.

Photo Story Telling

Photos are a strong means of entering or discovering stories while remaining more cost effective than videos, helping to raise the issue to the front much faster.

I combine **photo and video campaigns** for a wider range of communication.

Hills of Ignorance

Exhibition at IIC, Delhi supported by Toxic Links

A photo story on the inhabitants of the Landfill of Delhi, children who work there and the poison they consume.

"I sleep in peace, amidst the warmth of my mother and the solace of your poison"...



Fit Ho Jao a 15days solo photo festival at Delhi Heart

supported by the Ministry of Health, Govt. of India

organised by PHFI



Promoting and Awakening Healthy Life Style

Winner of Canon Calendar Award 2010



A Still from the Campaign ITS MY BODY



HRIDYA-DRUGS HIV





PRANAB K. ACHARY PHOTOGRAPHY

Image is the winning image at the SONY WORLD PHOTOGRAPHY AWARD CANNES 2009

FALLEN ANGELS

A small village near Orissa sleeps no more; instead spends wakeful nights rhythmically attuning & bracing itself to the aftermath of vast deforestation & the pounding of massive, unchecked industrialization. The wind no longer gently caresses & lulls one to sleep but rages past the almost barren landscape. It is now not so uncommon to find eggs fallen on the earth. On occasions shattered & on others intact but helplessly lying, awaiting to be crushed under the inevitable wheels of human greed.

The Photographed was first **exhibited**
at the most glamorous Cannes City, France
and **36 galleries** around the world
throughout the year 2009

CLIENTS/ COLLABORATIONS

Worked with a wide range of national and international organisations/NGOs and media houses catering to their development communication needs in both Video and Stills



Empowered lives.
Resilient nations.



Baxter



Toxics Link
for a toxics-free world



AWARDS

5 awards 23 nominations internationally

The award ceremony was held at the most glamorous *Palais des Festivals*, Cannes, France in front of legends and dignitaries in documentary and photography from all over the world.



The award invited entries in the environment category from across the globe. The winning images were exhibited in 36 renowned galleries around the world.



Winner Of **SONNY WORLD PHOTOGRAPHY AWARD CANNES 2009, France**



Official Selection "Quotes from the Earth 2014",
Organised by Toxic Links, **New Dehli, India**

**Winner, Inkafest 2017
Peru**



Winner "Timeline Film Festival 2016, Italy"
Award Environment and Sustainable Development
Timeline is a founder member of Youth Cinema Network, Europe



Winner Best film

"Central Illinois Feminist Film Festival 2016, **USA**"



Best Short film

Winner "IFF EKOTOP 2016", **Slovakia**

Prize of the Ministry of the Foreign and European Affairs of the Slovak Republic

**Selection,
DOCADEMIA, USA**

**CLIMATE CHANCE 2016
NANTES**



Winner "Best Film"
Bradford Small World Film Festival 2016, **United Kingdom**
UNESCO CITY OF FILM



Official Selection
LBI 2016, LA, USA



Official Selection
BJIFF, CHINA

MEDIA

Widely covered by national and international media over 50 times since the 2009 Cannes Award. Every medium- Print, Web, Paper and Electronic has contributed to ensure my efforts, work and success reach the prospective readers



Times of India,
Film Perspectives,
Telegraph, The Hindu,
Business Ghana, Deccan Herald,
Odisha Post, China Daily, Art China, The Tribune,
Suchna Express,
India Today,
Better Photography, Indian Express, Poiner,
NDTV.COM, Radio Big FM,
Radio Chocolate,
RADARIS.COM,
rokussiert.com, www.fotografie.nl, iefc.cat,
Zee News, dmnnnewswire.
digitalmedianet.com.
247.libero.it